



Beam Suntory was created in 2014 by bringing together the world leader in bourbon and the pioneer in Japanese whisky. The company is rooted in a deep heritage, passion for quality, innovative spirit and vision of 'Growing for Good'. Beam Suntory's business, culture is focused on having a positive impact on the environment across the value chain, from seed to sip. Its commitments to the environment, consumers, and society are aligned to the United Nations' Sustainable Development Goals (SDGs).

### Proof Positive

Proof Positive is Beam Suntory's blueprint for a more sustainable and equitable future. It is a critical roadmap towards 2030, 2040, and beyond, designed to track how the company will positively impact the environment, its consumers, and communities.

In India, the business works passionately to promote Proof Positive:



### Nature Positive

- As of April 2021, through investments in efficient technology and cleaner fuels, Beam Suntory has globally reduced water use per unit of production by 22%. It has also reduced greenhouse gases emitted in direct operations by more than 19%.
- In order to protect water supply, Beam Suntory initiated rooftop rain harvesting in Behror and constructed two percolation dams in Rajasthan, along with two RWH for schools
- Built seven ultrafiltration systems for schools in the city of Kolkata, benefitting more than 5,000 students, and a water unit supplying clean drinking water to 400 families in Hyderabad
- Constructed water conservation structures at four locations in West India, increasing ground level six-fold
- Initiated two tree-planting drives of more than 12,000 trees in Mumbai and Goa
- Announced the permanent removal of mono-cartons from its portfolio of brands in India, starting with Teacher's and Oaksmith. This is part of a global target to use 100% recyclable packaging and 40% recycled materials by weight across its packaging portfolio by 2030, and expand to 60% recycled materials by 2040.



### Community Positive

Under this initiative, Beam Suntory has

- Completed more than 700 employee-volunteering hours in the past year as part of its 'Together for Good' initiative
- Trained locals as well as police administration to work collaboratively for the safety of the community, especially women and children, in Behror
- Donated US\$150,000 to National Restaurant Association of India during COVID-19 to support workers in the F&B community, and provide relief to thousands of staff
- Donated US\$36,000 to the Rajasthan CM fund, half of which was contributed by employees
- Provided US\$60,000 to set up a mobile health unit, giving people support and counselling to battle COVID-19 and other ailments. ■