

UK INDIA
BUSINESS COUNCIL



SUPPORTING INDIA'S SUSTAINABLE DEVELOPMENT GOALS: THE ROLE OF UK BUSINESSES IN INDIA

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SUPPORTED BY:



DIAGEO



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SUPPORTING BUSINESS SUCCESS

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INTRODUCTION

This report highlights the contribution of UK businesses in India relative to the United Nations' Sustainable Development Goals (SDGs), 17 interlinked global goals designed to be a "blueprint to achieve a better and more sustainable future for all".

The UK and India are important economic and political partners. We have complementary economies and share global ambitions to lead the world in areas such as climate action and technological innovation. It is essential to the success of the bilateral partnership and to both countries' domestic ambitions that trade, investment and collaboration is sustainable, and contributes to wider development.

Put simply, social and economic development go hand in hand. Education and healthcare improvements can assist economic growth for example, while economic growth is vital to providing resources that can have a wider social impact. Therefore, businesses have a direct impact on and responsibility for the social lives of more than just their employees, clients and stakeholders with whom they directly interact.

570 UK businesses are invested in India across sectors from digital services and advanced manufacturing to food and drink and higher education, and life science and healthcare.

: As this report alludes to, they can, and already
: are, contributing to India's sustainable
: development drive.

: This is all the more important in 2022 as the
: UK and India are negotiating an FTA that is set
: to bring our countries trade and investment
: relationship to new heights. Furthermore, the
: FTA ambition falls under a wider 2030
: Roadmap for future UK-India relations that
: seeks to increase cooperation in key areas
: such as climate action, defence and security,
: health, education, and people-to-people
: connections, as well as trade and investment.

: All these areas will be instrumental in working
: towards the SDGs in both countries and
: simultaneously contributing to economic
: growth. As barriers to trade and investment
: fall, more businesses will be able to operate
: across the UK-India corridor, and meaningfully
: contribute to the development agenda. ●

INDIA'S JOURNEY TOWARDS THE SDGS

The UN sustainable development goals (SDGs) are an ambitious declaration of global aspirations, ranging from eliminating poverty, hunger, and violence against women to providing equal access to justice to every person in the world. Adopted unanimously by the 193 UN member states in September 2015, the SDGs are a guide to global development from 2015 to 2030.

With nearly 1/5 of the world's population, India's progress on the SDGs will be significant to the world's achievements.

India has experienced phenomenal economic growth in recent years, helping to pull millions out of poverty. Social development has benefitted too, albeit at a slower pace. India's HDI (Human Development Index) was most recently scored at 0.647 in 2019, which puts the country in the medium human development category, specifically 129th on the global rankings and close to the South Asia average.

However, there are huge portions of the population still directly affected by poverty, and the COVID-19 pandemic has placed the most vulnerable under further stresses, by limiting access to work and resources, while also exposing the importance of a competent health system and quality of life for all. Providing clean energy and a quality education for all children are among other key challenges facing India this century.

: As India emerges strongly from the pandemic however, there is great scope for UK companies to help improve social and economic prosperity in India as part of a closer UK-India relationship.

: Developmental issues are no longer just the government's responsibility or purely philanthropic efforts, and hence any global business looking for an effective path for growth should bring social impact to the core of its strategy and operations.

: The following section highlights a selection of UK businesses that are having a positive impact in India, through various programmes and initiatives, with the aim of supporting local communities and wider society in India. ●





DIAGEO

Diageo is a company built by entrepreneurs and people of extraordinary character. Since Arthur Guinness signed a 9,000 year lease and John Walker & Sons sent the finest whisky from Scotland to the world, we've had ambition. We intend to become the best performing, most trusted and respected consumer products company in the world.

Society 2030: Spirit of Progress is our commitment to grow as a business in the right way from grain to glass. We are committed to promoting a positive role for alcohol; to championing inclusion and diversity; to preserving the natural resources on which our long-term success depends; and making a positive contribution to the communities in which we live, work, source and sell.

Our programmes are designed to create an enabling environment, especially for women to undertake sustainable livelihood opportunities. 50% of all community programme beneficiaries are women. We have been focusing on training women on various aspects including manufacturing sanitary napkins, phenyl making, and mushroom cultivation.

To lead our business through the next decade, we have set ourselves 25 goals which are aligned to the United Nation's Sustainable Development Goals. We are passionate about the role our brands play in celebrating life the world over. And as a global company, we know we have a responsibility to build partnerships and lead. We will achieve our ambition by ensuring our people, partners and communities can thrive through Society 2030: Spirit of Progress.

Learning for Life

Learning for Life is Diageo's business and hospitality skills programme for those seeking employment in the hospitality industry, but who may have faced barriers to employment in their lives. It provides equal access to business and hospitality skills and resources to increase participants' employability, improve livelihoods and support a thriving hospitality sector that works for all.

In partnership with local educational, governmental, and training organisations, Learning for Life supports the growth of the individuals involved, of Diageo, and the hospitality industry overall.

We conduct a National Skills Development Council (NSDC) certified programme under Learning for Life and thereafter assist students with placement opportunities. Through this programme, we will provide business and hospitality skills to 12,000 people by 2030, increasing employability and improving livelihood.

The programme targets the disadvantaged and vulnerable section of the society by giving them a sustainable livelihood opportunity and a respected standard of living. In a sector which is predominantly owned by the male population, the programme focuses on bringing women to the forefront, giving them an opportunity to move from back-office jobs, including housekeeping, to customer facing domains such as F&B stewards.

In F22, we are training 925 youths, of which 54% are women and people with special abilities giving them placements with respected hotels at a decent salary. Historically, students trained by us have secured jobs in the F&B sector in India.

DIAGEO (Continued)

Preserve Water for Life

Through our 'Preserve Water for Life' programme, Diageo aims to replenish more water than we use in all our water-stressed areas.

More needs to be done to preserve the world's water. That's why we are collaborating with other companies to better manage water globally and leading collective action in critical water basins.

Since 2015, we have worked across 7 states in India including Maharashtra, Rajasthan, Uttar Pradesh, Uttarakhand, Madhya Pradesh, Odisha, & Chhattisgarh, replenishing 409,246 CM of water and created 59,000 litres/hr of drinking water facilities impacting 90,000 lives.

In FY21, we worked across Baramati and Nanded (Maharashtra) implementing various water replenishment projects including desilting of ponds, constructing rainwater harvesting structures, and recharging dug wells to increase availability of water for productive use.

This year (F22) we are focusing on Nanded and Nashik in Maharashtra and Kumbalgotu in Karnataka to replenish approximately 425,000 Cu M of water in the communities.

In addition, WASH is an important component of our Water Stewardship programme. We work towards improving health & sanitation in the area by providing drinking water facilities, constructing Bio-Toilets, and simultaneously conducting workshops to create awareness in the community regarding WASH practices. We are targeting a drinking water capacity of 84,000 Litres per day in F22 in schools and community area in the vicinity of our manufacturing units.







Increased groundwater availability, quality and quantity of crop yield, and livestock productivity are some of the benefits that the community will gain from the programme, thus having an impact on the entire ecosystem of the area. Further, the availability of clean drinking water and toilets will improve the general health of the people. Some of the diseases prevalent in the communities including diarrhea for example, will see a decreasing trend and an increased awareness around health and sanitation. This, in turn, will assist us in achieving our objective of improving the well-being of our people in the communities.





Pernod Ricard

At Pernod Ricard India, we envision transforming our communities and accelerating local development near our plants and in areas of national priorities. Within our larger community transformation purpose, we believe that supporting women and in fact all genders, across all sectors is essential to unleash the next wave of growth and development for the country. With various programs across 19 states, our projects take a holistic approach and work with more than 125,000 rural women, girls, and women social entrepreneurs to encourage access to better education, social entrepreneurship, and ownership in agri-livelihood activities.

	WAL: Water, Agriculture, Livelihoods	1,08,000 Community Members
	Quality Healthcare	2,15,516 Beneficiaries Treated
	Quality Education & Skilled Workforce	6,664 Youth Empowered
	Water, Sanitation and Hygiene	32,412 Beneficiaries Served
	Environment and Biodiversity Preservation	326 Acres Protected
	Transformative Good Governance	9,83,765 Lives Touched



Project Sanjeevani: Taking affordable healthcare to the doorstep of the most vulnerable.

Our flagship Mobile Healthcare programme is situated around the need to address accessibility to universal health coverage for the rural poor in India. Project Sanjeevani operates 15 Mobile Health Vans (MHVs) across more than 200 villages near PRI plants in 9 states. The programme provides free door-step preventive healthcare services, with a particular focus on vulnerable groups, such as fungal infections, flu, joint and serious ailments. MHVs are also equipped with diagnostic services, for which patients are referred to speciality hospitals within our programme network.

Covering over 12 villages every week, each van spends around 2 hours in a village, mobilising and conducting physical examinations of the patients, dispensing medicines, and on-the-spot blood testing and diagnosis. Trained healthcare professionals including a doctor, social protection officer, pharmacist and a lab technician ensure timely treatment. The programme also conducts daily camps in the communities to spread awareness about the van's services, and weekly and month camps for improved health and sanitation practices to be adopted by all. The programme has so far delivered for 201,662 community members.



Pernod Ricard (Continued)

Empowering Rural Women to Step Beyond Four Walls

In our Water, Agriculture and Livelihood (WAL) programme, we take a gender-contextual approach, to create resilient communities, actioned into two main objectives.

The first one focusses on enabling increased participation and ownership for women in agriculture and allied activities. At Shivpuri, Madhya Pradesh, Project Vikalp, a 3 year project under the programme, involves collectivising women as women producer groups (WPGs) or self-help groups (SHGs) to transform local value chains or start micro-enterprises. As a result, since March 2019, we have engaged more than 2,300 women farmers under 100+ WPGs, where women have revolutionised the local groundnut and palash value-chain with end-to-end control.

With this programme, these women have been able to generate a revenue over INR 29 lakhs (GBP 29,000) and almost INR 80,000 (GBP 800) profit per WPG. The programme is also augmenting their disposable incomes to aid a better quality of life. We have supported over 400 women to create nano-horticulture and vegetable plots. Throughout these activities, an increased participation and an active decision-making ownership from women beneficiaries has been observed, while also generating additional income for them and their families.





As the financial, environmental, and social climates of our planet continuously shift, BSI's founding purpose to benefit society is more relevant now than ever before. By shaping, sharing, embedding, assessing, and supporting industry best practice, for 120 years BSI has equipped organisations with the tools and techniques they need to turn today's challenges into tomorrow's opportunities.

Working globally across a range of sectors - with specialist expertise in the built environment, food and retail, automotive and aerospace, and healthcare - BSI offers a range of services and solutions to make organisations more trusted and resilient.

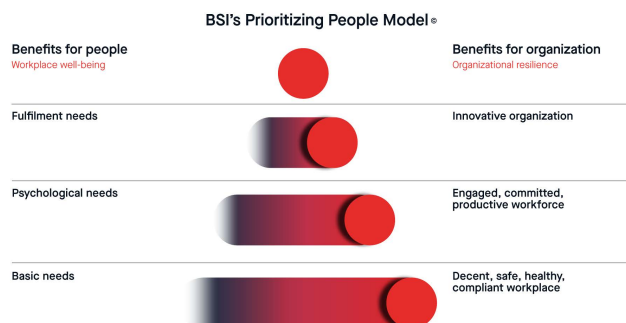
We adopt innovative technology and processes to offer our services in an efficient and effective manner. Adopting a balance of hindsight and foresight, BSI partners with our clients to embed sustainable behaviours for the long-term benefit of their people, their customers, and our planet.

Achieving long term organisational resilience relies on robust health, safety and well-being to attract talent, drive trust and foster a corporate culture that skilfully balances the needs of your people, purpose and profit.

To address the gap and create a framework on well-being for organisations to follow, BSI has developed the **Prioritising People Model**©.

• Prioritising your people ensures the well-being of your workforce, inspires trust and ensures your organisation is future ready.

• The model maps out what best practice in creating a culture of trust really looks like, one that will create the right conditions for individual fulfilment (well-being) and organisational resilience. Adapting the 'needs' framework from Maslow's hierarchy, the model sets out three stages, incorporating sixteen elements, required to demonstrate a human-centred approach. Importantly, whilst each stage identifies the people elements required, it also describes the organisational outcome, culminating in resilience - organisations that are agile and innovative, that don't simply survive but thrive.





We have a strong track record in protecting people. BSI's pioneering Safe Working Guidance, first published in May 2020 in response to the urgent need to keep workers safe from COVID-19, led to the creation of ISO/PAS 45005 as an international resource. This built on our expertise in health and safety management, as demonstrated by the creation of the first guide on occupational health and safety management, BS 8800, which became BS OSHAS 18001 which in turn, was the foundation for the first international occupational health and safety management system – ISO 45001.

We are at the forefront of health, safety and well-being, developing best practice standards on topics that include:

- Talent retention
- Keeping people healthy and safe
- Well-being
- Diversity, Equity and inclusion culture
- Ethical and human rights
- Learning and development
- Community engagement

Our heritage for creating trust is further demonstrated by BSI Kitemark™ certification – the ultimate Mark of Trust. Exclusive to us and established for over a century, Kitemark™ certification is recognised by organisations from around the world. This robust and rigorous certification programme, where products are checked on an ongoing basis to ensure they perform as intended, covers items including Personal Protective Equipment (PPE), face coverings, hand sanitiser, fire equipment and a wide range of other safety equipment.





Standard Chartered's purpose as an international bank is to drive commerce and prosperity through its unique diversity.

To support communities in India, it has fostered three big goals:

Enable the next generation to learn, earn and grow.

Tackle inequality and increase economic inclusion for young people through programmes focused on education, employability and entrepreneurship.

Address the issue of water scarcity and access; and sanitation in schools and communities.

1. **Create a water-secure future by supporting fundamental scientific work and taking an integrated approach to water resource management in drought-prone villages.**
2. **Provide clean drinking water to those lacking access through solar water ATMs.**
3. **Help adolescent girls from disadvantaged communities pursue education, by providing access to sanitation in municipal schools.**

Through its Water Sanitation Hygiene Education (WASHE) community programme, Standard Chartered has provided access to safe water and sanitation facilities to more than 100,000 girls in 24 municipal schools across 4 states, impacting over 460,000 family members.

Tackle avoidable blindness and visual impairment in low and middle-income communities and make it easier for those affected to return to leading normal life.

Through its EyeCare programme, Standard Chartered has provided 14 million (1.4 crore) eye care interventions, across 22 states. With 17,000 community workers trained under the programme, 3.7 million (37 lakh) cataract and other sight restoring surgeries have been conducted.

Currently, 265 vision centres are operational with the aim to expand this to over 350 'Futuristic Vision Centres' by 2024. ●





Capricorn Energy began investing in India in the 1990s when it became one of the first international companies to participate in the country's oil and gas industry. Capricorn's investment in India saw the company transform the Ravva oil and gas field along India's eastern coast, which was producing just c.3,000 barrels of oil per day (bopd) when Capricorn took over operatorship in the mid-1990s. Within 18 months, Capricorn increased production to 50,000 bopd. Ravva is still in production more than two decades later, having produced more than 365 million barrels of oil equivalent (boe).

Capricorn subsequently transformed India's oil and gas industry with the discovery of the Mangala oil field in Rajasthan in January 2004. It was one of the biggest ever hydrocarbon discoveries in India and was quickly followed by the additional Bhagyam and Aishwarya oil discoveries nearby. Today, Mangala, Bhagyam and Aishwarya fields together have gross reserves of approximately 2.2 billion barrels of oil equivalent.

Capricorn ultimately made more than forty discoveries in the area and, together with its partners, the company invested approximately INR 45000 Crore (GBP 4.3 billion) in projects that have benefitted India, its oil and gas industry and local communities. One such project was the construction of the world's longest heated pipeline (c.600km) to take crude from the Mangala Processing Terminal to India's west coast. A decade later, the terminal still provides more than a third of India's entire crude oil production.

Further projects that have benefited the nation and local communities include:

- > Rainwater harvesting, capacity to store more than 10 million litres of drinking water
- > Mobile health van, serving over 8,500 people in remote local communities
- > Enterprise Centre, training more than 3,000 people, supporting development of local businesses
- > Rural dairy development, over 900 dairy farmers registered in different co-operatives



The fields have had a significant economic impact on the local economy. As well as directly creating thousands of skilled jobs, they have stimulated growth in other sectors such as agriculture, textiles and tourism, meaning that the Barmer district of Rajasthan (home to Mangala, Bhagyam and Aishwarya fields) now boasts an average income 40% higher than the national average and is the second largest contributor to Rajasthan's GDP. In the last decade, Capricorn's discoveries have generated revenues of more than INR 150000 Crore (GBP 14.5 billion) for the state and national government.

During its more than 20-year investment in India, Capricorn has been a model corporate citizen and created a legacy Indian energy asset which is seen as an example of what can be achieved through partnerships and foreign direct investment in India. ●





In response to the spread of the COVID-19 pandemic in India, HSBC was cognisant of the shutdowns and the impact it would have on India's population. Using a two-pronged approach to offer its support - HSBC first capitalised on the bank's existing network and reach of its non-profit partner organisations across the country through direct action and aggregators; and second, to offer support that covered medical aid including testing, installing hand-washing stations, food supplies, cash transfers and livelihood, vaccination and rehabilitation efforts.

HSBC's focus has been in supporting the community by identifying and delivering help quickly where it is needed most. Since the onset of the pandemic in March 2020, HSBC has partnered with over 90 non-profit organisations across 18 states and 3 Union Territories to contribute Rs 125 crore (of which Rs 20 crore came from its global offices) towards relief and recovery efforts.

The interventions till February 2022 have reached over 16 lakh beneficiaries that included:

- 500,000 individuals being vaccinated
- 500,000 beneficiaries receiving food and hygiene supplies
- 250,000 beneficiaries being supported through livelihood revival
- 400,000 beneficiaries supported via medical supplies and equipment for hospitals that included 9 oxygen generation plants, 2,500 oxygen concentrators and oxygenators, 500 oxygen flowmeters, 2 cardiac ambulances, 165 ICU beds, 370 Covid beds, 1200 general beds, 80 CPAP (Continuous positive airway pressure) machines among others

The support to communities has been twofold; to ensure the communities socio-economic and livelihood conditions are balanced between immediate relief and long-term livelihood and rehabilitations efforts.



CONCLUSION

The world over, sustainable development will require a momentous, collaborative effort in which businesses can utilise their immense resources and innovation to help to achieve the SDGs.

The bilateral relationship between the UK and India is growing to new heights under the Comprehensive Strategic Partnership, which includes the 2030 Roadmap, announced by our two Prime Ministers in May 2021. The 'CSP' is indeed 'comprehensive', committing our countries to working together across areas including health, education, energy, finance, defence, and climate, underpinned by trade and investment, namely the people and businesses working between our two countries.

It is businesses and people that ultimately make the relationship, so as more businesses take on this added responsibility to support society, trade and investment will be win-win for people and business.

As this casebook has demonstrated, UK businesses are already positively contributing to India's development, and not only through investment, the jobs they create, the technology and knowledge they transfer, and the products and services they provide. They also contribute through the programmes and initiatives they run, through research, and training.

: Ongoing programmes and initiatives run by UK businesses in India range from supporting education and skills development, to healthcare services, helping the country to meet its energy demands, and supporting employees with work and improved well-being.

: Going forward, the expertise, resources and experience of UK companies, and indeed wider international engagement, will be hugely beneficial to overcoming challenges to development in India, like education and healthcare for all, as well as international challenges like climate change and the COVID-19 pandemic recovery.

: The benefits will be felt by all. We hope that this report helps more businesses to play their part. ●



UKIBC – UNDP partnership for Global Goals

UKIBC's SEI platform was launched in partnership with UNDP India to highlight the importance of the socio-economic impact that UK businesses make in India. The existing partnership of UKIBC and UNDP can further contribute to the SDG Goal 17; Partnership for the Goals by enhance the Partnership for Sustainable Development, complemented by multi-stakeholder partnerships that mobilise and share knowledge, expertise, technology and financial resources, to support the achievement of the Sustainable Development Goals. ●



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