



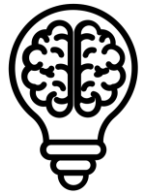
BT-British Asian Trust
Social Impact Partnership



British Asian
Trust



BT and BAT came together in 2018 to launch an ambitious programme that would change the lives of 100,000 adolescent girls in India



Core Tech Capabilities



Ability to fund Innovative projects



Deep programmatic expertise



Cross sectoral convening power



Focused on Vulnerable Communities



Socially Committed Workforce



Transparent & accountable processes



Outcome Focused

We are now entering year 3 of our innovative partnership



100,000

Direct Beneficiaries

500,000

Indirect Beneficiaries

7

Partners

Areas of Focus

Agency and autonomy

Improving understanding of the rights of women & girls within communities to create an empowering environment

Employability

Improving girls' skills in key areas, as well as their curiosity and passion for learning

Health choices

Increasing confidence and ability of girls to make decisions about their own health

Education

Building a strong foundation for life-long learning and skills development

Our partners are addressing critical issues facing adolescent girls in India across three cities

Internalized gender bias

Low employment aspirations

Poor menstrual hygiene management

Barriers to accessing opportunities

Lack of agency & autonomy

Lack of 21st century skills

Kolkata



Bengaluru



New Delhi



Breakthrough is using multimedia to break down negative gender norms among girls in schools & in communities



12830 girls
benefitting from

- #** Improved understanding of gender roles & biases
- #** Schools being **transformed** into safe spaces to access education



Invited onto the Beti Bachao Beti Padao district task force to deliver trainings & advise the Haryana Government

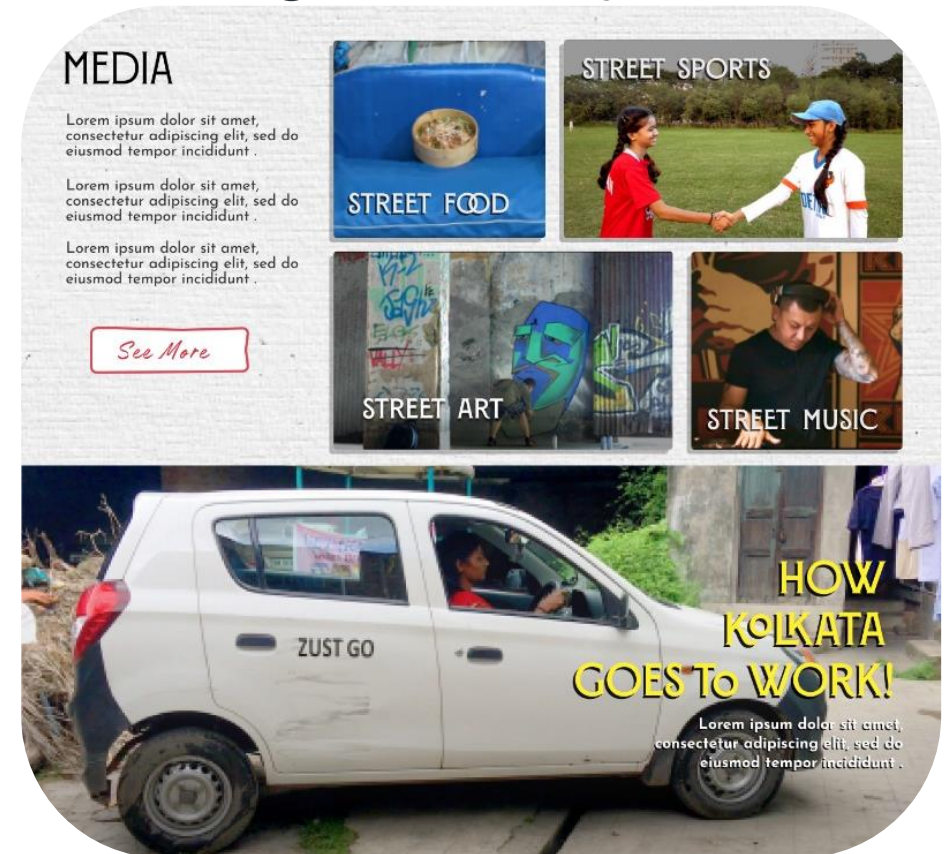
Going to School is creating local cultural content with a skilling lens to engage youth on employability and connecting them to jobs



200000 girls
benefitting from

Improved problem solving & business skills

Increased aspiration for employment & entrepreneurship



Invited by the Government to explore aligning the Map of Me programme with the Smart Cities initiative across multiple states

Splash is training school leaders & student cabinets to improve WASH infrastructure, behaviors & menstrual hygiene management



4000 girls
benefitting from

Improved access to WASH facilities & WASH-related behavior

Increased awareness of menstrual hygiene



Working with the Sarva Shiksha Abhiyan in West Bengal on developing curriculum around Menstrual Hygiene Management

IT for Change is building digital labs to teach digital skills as means of building agency & autonomy and aiding schools to enable this



4000 girls
benefitting from



- #** Developing digital skills
- #** Building agency & autonomy on gender issues
- #** Enabling school environment

Well supported by local block officials allowing easy access to government schools and opportunities to train teachers

We are engaging internal and external stakeholders on the importance and impact of this work



Jan and Leni du Plessis, New Delhi



Lauren Kahn and Ian McBride, Bengaluru



Larry Stone, New Delhi



BT Tower Event 2019



BT wins Impact Project of the Year at UK India Week '19

In the coming year, with help from existing and new partners, the partnership will scale up to reach more than 265,000 girls



29000 girls will

Become employment-ready & financially independent

Have enabling work environments

Have greater family/community support

Through direct intervention in education, life skills, digital literacy & vocational skills, Etasha builds self-respect, self-reliance and helps girls access employment



5200 girls will

Improve work-readiness

Access trainings & internships

Connects girls with mentors from different professions via a mobile app. Mentor & mentee will work through a curriculum that builds agency, soft skills & employability; and helps access trainings and internships



TRANSFORM SCHOOLS

People For Action

10000 girls will

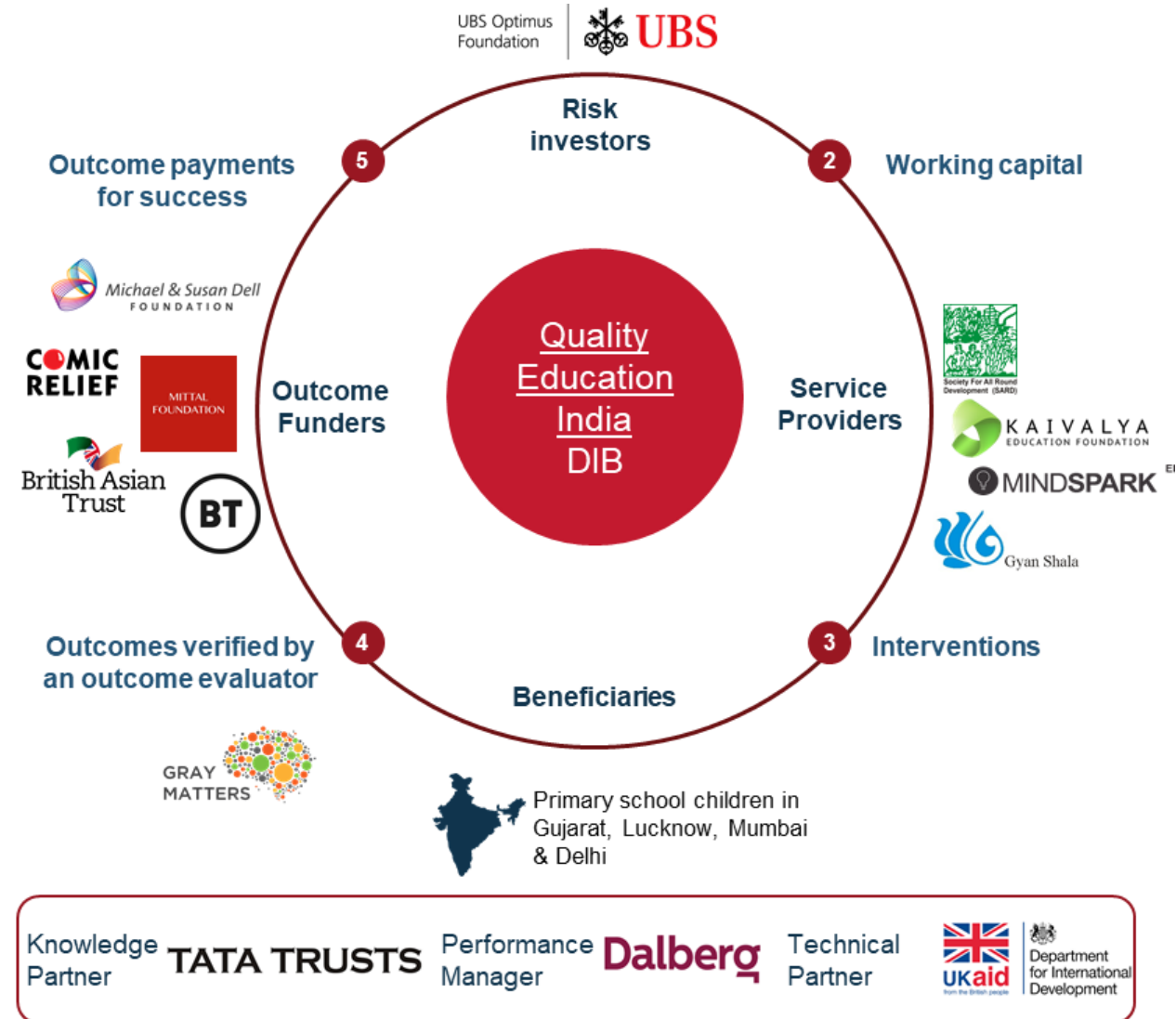
Improve learning outcomes in STEM

Enhance agency & motivation to pursue STEM in higher education

Trains teachers to deliver engaging, gender equitable STEM lessons to engage girls; and works with girls via reflective parity workshops to breakdown gender barriers that prevent them from pursuing STEM

BT is the first corporate funder on the Quality Education India DIB

- The QEI DIB is improving learning outcomes in literacy and mathematics for more than **200,000 primary school children** across 4 states.
- It is **developing a new funding approach** that is learning outcome focused, ensuring the maximum impact is achieved for the funding provided.
- In Year 1 projects funded by the DIB **helped to increase** the overall number of **children achieving basic education outcomes** by **30%**; and **40%** of participating schools met or exceeded their targets in improving proficiency levels, outperforming non-DIB comparison schools



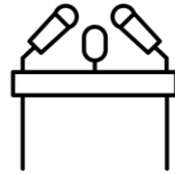
BT and BAT have taken an integrated approach to make volunteering successful and impactful



Communications
Campaigns



Events to
Mobilize
Employees



Engaging
Senior
Leadership



Creating
Impactful
Opportunities



Developing
Efficient
Processes



Gathering
Feedback