

The Importance of Doing Business With India

One way or another, India will impact your business.

Novotel, Knebworth Park, Stevenage SG1 2AX

10th February 2012

9.30 a.m. Registration and Coffee

10.00 a.m. India Seminar Commences

12.30 p.m. – Lunch



The Indian economy will grow by 27 times in the next four decades. India is not only a large and fast growing market; it is a young, aspirational and increasingly affluent one. It has 85,000 people worth over \$50 million, and 4.8 million people worth over \$100,000. It is home to the third largest number of billionaires in the world, and has 56 companies in the Fortune 2000. This is a market hungry for new products, services, technology, and knowledge. It is also a country developing its own world class products and services, borne of innovation, passion and resourcefulness.

Although India is a complex market, many UK companies of all sizes from across all sectors have enjoyed Indian success. The rewards are worth the effort.

This seminar will focus on the why and how of growing your business, and will arm you with the contacts and knowledge to ensure India's impact on your business is positive.

The seminar's focus sectors are:

- technology, particularly for the healthcare and digital sectors
- infrastructure
- Skills and education.

In the time it takes for Indian GDP to grow 27 times, China will grow by 15 while Europe will barely double. It is therefore imperative that UK businesses examine India.

There will be the opportunity for detailed sector discussions in the breakout sessions during the morning.

To book onto this event and find out more about this rapidly growing market, visit www.hertschamber.com or contact jodiereid@hertschamber.com

One to one sessions will be available with the experts in the focus sectors at the end of this seminar. Should you wish to book one please contact Jodie Reid.

COST: £25 + VAT