



Sustainable
World 2011



SUSTAINABLE WORLD 2011

DON'T MISS OUT

REGISTER NOW!

- Meet international buyers
- Showcase your company's expertise
- Hear from world-class speakers
- Learn about international opportunities
- Network with decision makers
- Win new business

REGISTER NOW FOR ANY OF THE SUSTAINABLE WORLD EVENTS:

visit www.sustainableworld2011.com
email events@sustainableworld2011.com
call 0844 477 7646

With the OECD estimating that over \$40 trillion could be invested in infrastructure projects worldwide by 2030, UK companies are being urged to realise the full potential of this strategic opportunity.

With increasing demand on diminishing resources and escalating fuel prices, it is essential that the next generation of infrastructure projects deliver efficiencies throughout their lifecycle. The UK infrastructure sector is well placed to meet this increasingly urgent requirement. UK companies enjoy a reputation for spearheading innovation and creating and implementing solutions that are improving the efficiency and environmental performance of some of the world's most prestigious and challenging infrastructure projects.

Sustainable World 2011 is putting the spotlight on this global opportunity, providing a programme of events that will provide you with insights into global infrastructure developments construction, mass transport, green vehicles, environment, water and global sports projects.

Delivered by UK Trade & Investment (UKTI) the strategic events programme Sustainable World 2011 offers you the chance to speak directly to international decision makers and policy shapers, together with high profile speakers from world-class businesses.

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ECOBUILD: 1-3 March, ExCeL London

Sustainable World brings an inspiring international perspective and global events programme to Ecobuild, the world's biggest event for sustainable design, construction and the built environment and the UK's largest construction event of any kind. It attracts over 1,300 exhibitors and is expected to attract over 50,000 visitors. A three-day packed programme will include opportunities to meet international buyers and UK Trade & Investment market experts. Click [here](#) to find out more.

SERT: 15-17 March, Henry Ford College Loughborough

SERT 2011 provides a platform to profile UK capability and expertise to an international audience. Through a series of interactive seminars, panel discussions, technology showcases, workshops and site visits, SERT 2011 will address the question of whole-life cycle environmental impact, of alternative road transport technologies, compared with conventional vehicles. The event will focus on areas such as advanced materials, efficient powertrain, energy storage, power electronics and Intelligent Transport Systems (ITS), and the role they can play in reducing environmental impact. Click [here](#) to find out more.

WEBCASTS

The Sustainable World website will feature a number of webcasts and live webchats covering the key elements of the programme. The webcasts are delivered by leading engineers, market and sector specialists, and academics who identify the global infrastructure opportunities and challenges facing UK companies. These briefings focus the broad range of support available to companies, setting out a clear route to international opportunities. Click [here](#) to view the webcasts.



With professional advisers across 96 international markets, UK Trade & Investment is the government department that helps UK-based companies succeed in the global economy and assists overseas companies in bringing their high quality investment to the UK. For further information please visit www.ukti.gov.uk



LEADING THE
LOW CARBON
TRANSITION

www.sustainableworld2011.com